

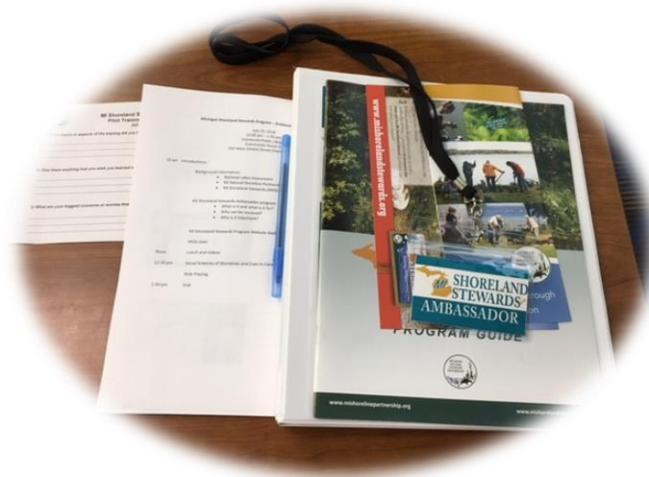
# MI Shoreland Stewards Ambassador (MiSSA) Training Checklist



*Training volunteers to take the next step as a Shoreland Steward to protect and preserve the health of their lake.*

On behalf of Michigan's inland lakes thank you for your willingness to become an Ambassador. Your efforts will help develop a more informed public and more resilient lakes across the state. All training materials and information are provided online through a self-directed format. The training is divided into three sections: Presentations to review, videos to review and putting together your own toolkit. Completion of all the tasks is on the honor system.

Each section is designed to help you become more knowledgeable about the program and get started on your learning path. Your learning is a process and should not stop at just these few resources. There is a lot of research out there on what is best for inland lakes. The challenge comes in communicating effectively in a fun and easy manner that guides people towards understanding and making changes even small changes can help. So, don't just look for the science, look for ways to learn how to be a better communicator and educator.

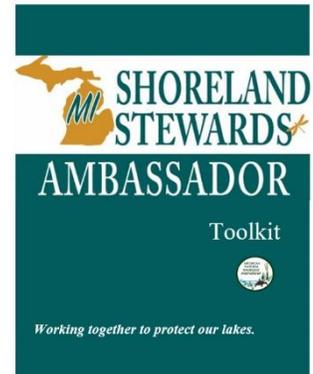


# Getting Started

We recommend having these resources available before starting the training.

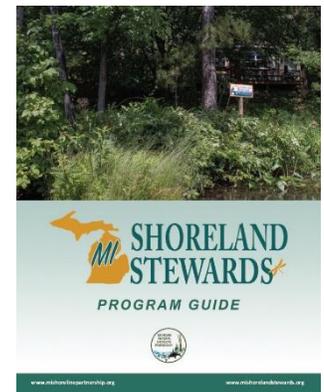
1. [Michigan Shoreland Stewards Toolkit](#)

This document is the “how to” for Ambassadors. It provides information and resources, as well as ideas and checklists for getting started, keeping track of results and connecting with your community. This is only available as an online document. It is separated online by the main document and Appendices.



2. [Michigan Shoreland Stewards Program Guide](#)

The document provides an overview of the MI Shoreland Stewards Program, how it works and how the website works. It also provides the questions participants will be asked and some general ideas to think about for making changes. It is available online and a limited supply of hard copies. Check with your [Department of Environmental Quality District Office Nonpoint Source Staff](#).



3. [University of Wisconsin-Extension's: Factors Related to Adoption of Natural Shorelines](#)

This document is a summary of a social science study conducted by the University of Wisconsin-Extension. It provides insights derived from the outreach and research experience of the authors and others related to protecting water resources and promoting more natural vegetation among lakeshore property owners to promote wildlife habitat and water quality. You can find more information on this topic at the [U-W Extension Lakes website](#).



- To: Leaders promoting healthy lakes in Wisconsin and elsewhere
- From: Bret Shaw, Ph.D., Associate Professor, Life Sciences Communication, UW-Madison & Environmental Communication Specialist, UW-Extension; John Haack, Regional Natural Resources Educator, UW-Extension; Mike Amato, Ph.D., Research Post-doc, ClearWay Minnesota
- RE: Insights to promote natural shorelines among lakeshore property owners
- Date: September 10, 2014

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Factors Related to Adoption of Natural Shorelines

## SECTION 1: Presentations

Review the following presentations to complete Section 1 of the Ambassador Training:

- Part 1: Introduction
- Part 2: What does an Ambassador do?
- Part 3: MiSS for Ambassadors.
- Part 4: The Social Stuff.
- Part 5: Ambassadors in Action.

## SECTION 2: Videos

Watch the following videos to complete Section 2:

- Part 6: Exploring the MiSS Website
- Part 7: Exploring the MiSS Survey
- Part 8: Watch the MiSS Program Video Series – 5 videos
- Part 9: How to Manage the Lake Page video.

## SECTION 3: PUTTING TOGETHER YOUR AMBASSADOR TOOLKIT

Get a 3-ring binder and add the following:

1. Shoreland Stewards Guidebook
2. The Ambassador Toolkit and Appendices
3. Extra copies of the “Landowner Contact Form”
4. U-W Extension Article
5. Great Lakes Echo Article <http://greatlakesecho.org/2013/08/06/survey-reveals-why-lawn-trumps-native-shoreline-and-what-to-do-about-it/>

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